

Mayor Jim Diodati



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September 18, 2020

Mayor Junkin and Members of Council  
Town of Pelham  
Pelham Town Square, Fonthill ON L0S 1E0

Mayor Junkin and Members of Council:

**Re: Lally Homes**

Please accept this letter of support for John Lally and Lally Homes. We first met John in 2014 when he came to the City of Niagara Falls with a plan to develop two empty hotel properties on Ferry Street. After meeting with City Planners, completing all required studies and obtaining zoning approval, John began tearing down one of the old motels to create parking and green space. He then moved quickly to begin interior renovations and put a new facade on the second building, an 11-story hotel that had previously been abandoned.

Lally Homes transformed this 11-story hotel into a beautiful retirement residence that included a fully renovated luxury lobby entrance, dining area to seat over 100 people, 112 fully renovated senior-friendly suites and many fully upgraded common areas for fun filled activities.

By repairing the outside facade, beautifying the neighbourhood and renovating the suites, John qualified for a \$500,000 loan with the City of Niagara Falls. This Community Improvement Plan incentive was provided to allow for upgrades in an area where this is much needed in Niagara Falls. He used this investment to beautify this block on Ferry Street where the Emerald Retirement Residence is located. Mr. Lally repaid the entire loan early and his landscaping, façade improvements and renovation are all top quality.

In the last three years, John and Lally Homes bought a six-acre parcel of land located on McLeod Road in Niagara Falls. John successfully worked with the Niagara Peninsula Conservation Authority to preserve some of the lands alongside working with the City's Planners to gain the full support of City Council to change the zoning from Industrial to Residential. John has seen this project through the zoning and site plan stages and now completed the design of 45 residential units to be built in the Spring of 2021.

John and Lally Homes have earned the respect of City Council and of our community due in no small part to their inspired vision and their example of good developments that have enhanced and added value to our City. When you meet John you will understand that he holds himself to the highest standards. He has experience bringing his vision to life and wastes no time doing it. I have every faith that John will continue to contribute positively to any community he works with and wish him all the best doing so.

Yours truly,

A handwritten signature in blue ink, appearing to read 'James M. Diodati'.

James M. Diodati  
Mayor